

# PRODUCT DEVELOPMENT MANAGER

Position Title	Product Development Manager
Reports to	General Manager, Innovation & Research
Team	Innovation & Research
Work Location	Level 4, 302 Burwood Rd, Hawthorn
Time Fraction	Full time
Employment Type	Fixed Term Contract

#### **Purpose of the Position:**

The purpose of this role is to lead the development of Al-powered tools and platforms within the Assessment and Accreditation functions to help achieve the strategic objectives of the Australian Physiotherapy Council.

This role calls for experience in product strategy, user experience, stakeholder management, and a sound understanding of the potential and limitations of Al.

#### Key Deliverables of the Position:

- Product strategy
  - Collaborate with leadership and subject matter experts to drive opportunities where Al
    can improve operational efficiency or enhance existing product offerings in the
    assessment/accreditation functions.
- User centric discovery
  - Conduct in-depth user research with stakeholders to define product requirements and ensure our Al solutions are impactful and solve mission-critical problems.
- Roadmap and project management
  - Develop and manage product roadmaps from concept through to launch. Manage timelines, resources, and communication with all internal and external stakeholders.
- Prototyping and design
  - Create and iterate on wireframes, mockups, and prototypes to visualise product features and user flows.
- General
  - Other duties, as required, that align with and support the activities and services of the Council



#### Skills, Knowledge and Experience:

- Bachelor's degree in a relevant field such as Product Management, Design or related discipline.
- Experience in a product-focussed role.
- Strong understanding of AI and Machine Learning concepts and how they can be applied to solve business or user problems.
- Strong planning and organisational skills with excellent time management capability, ensuring multiple deliverables and deadlines are achieved.
- Exceptional communication (written and oral) and interpersonal skills.
- High level of integrity and demonstrated ability to maintain a high level of confidentiality
- Ability to work autonomously, as well as part of a team.
- Attention to detail and capacity to work with a high level of accuracy.

#### Personal attributes:

- Authentic and self-aware leadership style, who shares the responsibility of the organisation's success.
- Exhibits an innovative and entrepreneurial approach to their work.
- Demonstrated commitment to and understanding of Equal Employment Opportunity (EEO), diversity, and inclusion principles, including the ability to contribute to a respectful, inclusive, and culturally safe workplace.
- Proactive, able to anticipate needs of stakeholders, and strives to deliver beyond the basic needs.
- Leads by example and empowers others to succeed.
- Has a growth mindset and takes personal responsibility to grow and develop professionally.
- Is self-motivated, and focused on successfully producing the key deliverables of the role
- Has a strong work ethic, and ability to engage in complex problem-solving.
- Willing and able to adapt and change as the environment and circumstances require.
- Intentionally collaborative and recognises the opportunities to work with others for mutual benefit.
- Positively contributes to the organisational culture

#### **About Us**

The Australian Physiotherapy Council is a not-for-profit public company that has two core responsibilities – we accredit entry-level physiotherapy programs delivered by Australian universities, and we assess overseas practitioners who wish to practice physiotherapy in Australia.

The Council is the appointed accrediting authority for physiotherapy under the National Registration and Accreditation Scheme (NRAS) and is authorised by the Physiotherapy Board of Australia which is part of the Australian Health Practitioner Regulation Agency (Ahpra).





We are a for-purpose, values-based organisation. Our organisational values are our driving force that enables our people to focus on and deliver our purpose.

### Nimble and Brave

Quick to change direction when it's needed

## Innovative and Excellent

Thinking differently to achieve the highest quality outcomes

## Exceptional Partner

Compassionate, relationship driven, people-focussed organisation

### Our Village

An empowering, fun and collaborative culture